



Data Protection Declaration of RAMMS AG

1. Introduction

RAMMS AG, with its registered office at Riedweg 35, 7494 Davos Wiesen, Switzerland (hereinafter "RAMMS AG," "we," "us," or "our"), is a software development and service providing company specializing in the field of natural hazards. In the course of our business activities, we collect and process personal data. This declaration informs you about the processing of your personal data by us. In addition to this declaration, we may provide separate information regarding the processing of your data in specific situations (e.g., forms or contract terms).

2. Responsible Entity

The responsible entity for the processing of personal data described in this declaration is: RAMMS AG, Riedweg 35, 7494 Davos Wiesen, Switzerland, info@ramms.ch

3. Personal Data We Process

The personal data we process about you includes:

- Contact Information: This includes your name, address, telephone number, email address, and other contact details.
- Identification Information: This includes your date of birth, company affiliation, position, title, employment relationship, family relations, and other basic information.
- Financial Information: This includes bank account numbers, payment information, billing address, credit card details, transaction details, and other financial details necessary for transactions.
- Client-Related Information: This includes data provided by clients or obtained during the provision of our services, such as project details, service usage history, and communications.
- Event Information: This includes data provided for attending meetings or events organized by us, such as registration details, participation records, dietary preferences, and travel arrangements.

- **Communication Data:** This includes information related to electronic communications with you, such as your usage of promotional emails and newsletters, as well as records of communications.
- **Technical Data:** This includes information related to the devices you use to access our services. Specifically, for issuing software licenses, we may collect MAC addresses, IP addresses, operating system details, browser type, and other technical information related to your computer or device.
- **Usage Data:** This includes data about how you access and use our website and services. This may include your IP address, browser type, operating system, referring URLs, page views, time spent on pages, and other technical data.
- **Sensitive Personal Data:** Although we do not routinely collect sensitive personal data (e.g., health information, religious beliefs), there may be situations where such data is processed, and in such cases, we will ensure it is handled with the highest level of care and only with your explicit consent.

4. Data Sources

We obtain data from the following sources:

- **Directly from You:** Most data is provided by you (or your device) in the context of using our services, website, and communication with us.
- **Third Parties:** We may receive data from public sources (e.g., commercial registers, internet, social media), authorities, your employer, or other third parties (e.g., clients, counterparties, credit agencies).

5. Purpose of Data Processing

We process personal data for the following purposes:

- **Service Provision and Administration:** To provide, manage, and maintain our services, including issuing software licenses and processing and completing transactions. For example, verifying your identity when you log in to our systems.
- **Communication:** To communicate with you, respond to inquiries, send updates, and provide customer support. For example, responding to your support requests and notifying you about service updates.

- Marketing and Advertising: To send promotional materials, newsletters, and information about our services, events, and offers, and to manage your participation in such events. For example, sending you invitations to webinars and industry events.
- Improvement of Services: To understand how our services are used, to improve our website and services based on feedback and usage data, and to develop new features and offerings. For example, analyzing website traffic to enhance user experience.
- Legal Compliance and Security: To comply with legal obligations, conduct anti-money laundering checks, perform conflict and reputation checks, enforce our terms and conditions, and protect our rights, privacy, safety, or property, and that of others. For example, retaining transaction records for auditing purposes.
- Business Operations: To manage and improve our business operations and relationships with clients, including maintaining business records, analyzing business activities, and conducting audits. For example, preparing financial reports for internal use.
- Event Management: To organize and manage events, including processing registrations and participation records. For example, coordinating logistics for attendees of our conferences.
- Technical Maintenance: To ensure the functionality, security, and integrity of our website and IT systems, including the use of cookies and other tracking technologies for website analysis and marketing purposes. For example, using security measures to prevent unauthorized access to our systems.
- No Profiling or Automated Decision-Making: We do not use your personal data for profiling or automated decision-making processes without your explicit consent.

6. Legal Basis for Processing

We process personal data based on the following legal grounds:

- For the performance of a contract with you or to take steps at your request prior to entering into a contract.
- For compliance with legal obligations to which we are subject.
- For the purposes of our legitimate interests, provided that such interests are not overridden by your rights and interests.
- With your consent, where applicable and required.

7. Data Protection Measures

We implement a variety of security measures to maintain the safety of your personal information. These measures include:

- Technical Measures: Firewalls, encryption, secure servers, and access controls to protect against unauthorized access and data breaches.
- Organizational Measures: Regular staff training on data protection, strict access controls to personal data, and policies for handling data breaches.
- Regular Reviews: We regularly review and update our security measures to ensure they remain effective and up-to-date with the latest security standards.

8. Data Retention

We retain personal data as long as necessary for the purposes for which it was collected and as long as we have a legitimate interest in its retention (e.g., for documentation and evidence purposes). Personal data that no longer fulfills these criteria will be deleted in accordance with our data retention policies. We conduct periodic reviews of the data we hold to ensure it is still necessary to retain.

9. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties, except as described below:

- Service Providers: We may share your information with third-party service providers who assist us in operating our website and conducting our business, including ICT providers, cloud services, and other vendors acting on our behalf.
- Business Partners: Clients and other contractual partners involved in providing our services.
- Authorities: Regulatory bodies, courts, and law enforcement agencies as required by law or to protect our interests.
- Event Organizers: Third parties involved in event organization and publication distribution.

10. International Data Transfers

We may transfer personal data to recipients in other countries, including countries that may not provide the same level of data protection as Switzerland or the EU. Such transfers will be based on legal grounds such as contractual necessity, your consent, or other appropriate safeguards to ensure data protection.

11. Your Rights

You have the right to:

- Access the personal data we hold about you.
- Request correction of any inaccurate data.
- Request deletion of your personal data, under certain conditions.
- Object to or restrict the processing of your personal data.
- Request the transfer of your data to another organization.
- Withdraw your consent to data processing, if applicable.

To exercise any of these rights, please contact us using the information below. You also have the right to lodge a complaint with a relevant supervisory authority.

12. Cookies and Website Data Processing

We use cookies and other tracking technologies to enhance your experience on our website, analyze website usage, and assist in our marketing efforts. By using our website, you consent to our use of cookies as described in our Cookie Policy.

13. Data Breach Notification

In the event of a data breach that poses a risk to your rights and freedoms, we will notify you and the relevant supervisory authority without undue delay and, where feasible, within 72 hours of becoming aware of the breach.



14. Data Protection Officer

If applicable, we have appointed a Data Protection Officer (DPO) who can be contacted at info@ramms.ch for any questions regarding data protection.

15. Changes to This Privacy Policy

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on our website. You are advised to review this privacy policy periodically for any changes.

16. Contact Us

If you have any questions about this privacy policy or our data practices, please contact us at:

RAMMS AG
Riedweg 35
7494 Davos Wiesen, Switzerland
info@ramms.ch